

**NEW**

# Clearblue is there for women throughout their pregnancy journey

An extended new product range from Clearblue®, the world's number one selling brand in home pregnancy and fertility tests\*

Clearblue products are built on a strong foundation of peer-reviewed science and consumer understanding. For over 25 years Clearblue has been developing Pregnancy and Fertility Tests that are trusted by both consumers and doctors. Clearblue now has a complementary range to support women throughout their pregnancy journey.



## For GETTING PREGNANT



- Digital Ovulation Test with Dual Hormone Indicator** – the first and only ovulation test to typically identify a woman's four best days to get pregnant.<sup>1</sup>
- Fertility Sperm Test** – an easy to use home test that is >98% accurate at indicating a normal or low sperm count.<sup>2</sup>
- Fertility Lubricant** – designed to maintain the health and motility of sperm, to assist couples trying to conceive.<sup>3,4</sup>

## During PREGNANCY



- Morning Sickness Reliever and Clearblue Back Pain Reliever** – use TENS<sup>†</sup> technology to provide non-pharmacological relief from these common complaints.
- Blood Pressure Monitor for Pregnancy** – a home-use, fully automatic, digital blood pressure monitor, validated as accurate for use in pregnancy.<sup>5</sup>
- Amniotic Leak Detector Test** – an absorbent panty liner containing a novel nitrazine (phenolate) ion polymer, which indicates visually the difference between amniotic fluid and urine.<sup>6</sup>
- Prenatal Listener** – allows women to listen to the sounds of their unborn baby in the comfort of their own home.<sup>‡</sup>

## For INTIMATE needs



- Urinary Tract Infection Test** – a simple home urine test for women to use when first experiencing symptoms, to identify infection and seek medical advice sooner.
- Vaginal Infection Screening Test** – a quick and simple test that screens vaginal pH, to indicate bacterial vaginosis, thrush or trichomoniasis, directing women to the appropriate treatment route.

**Clearblue**  
Clear answers, clear mind.  
[www.clearblue.com](http://www.clearblue.com)

\*Based on international sales in nearly 20 countries compiled using independent market research data.

†TENS - transcutaneous electrical nerve stimulation

‡The Prenatal Listener is not a diagnostic device; users are advised to consult their healthcare professional if they have any concerns.

References: 1. Data on file. In a study of 87 women, four or more fertile days were identified in 80% of cycles using actual cycle length. 2. Herr JC, et al. Clin Immunol News. (1999)19:52-8; 3. Bains R, et al. Arch Androl. (2001)47:119-25; 4. Data on file: Using an isolated sperm contact assay, Clearblue Fertility Lubricant showed a statistically significant increase in motility (p=0.026) of poor quality sperm compared with non-hyaluronic acid competitor product; 5. Reinders A, et al. BJOG. (2005)112:915-20; 6. Bornstein J, et al. Am J Perinatol. (2006)23:351-4.

Always consult a doctor for medical advice and read full instruction leaflet of product before use. This material is for general information only with no warranties, representations or undertakings, express or implied, and does not constitute medical advice. It may refer to products not yet registered or approved in a given country. Please ask your local pharmacist for products available in your country. Product images are for illustration only. Clearblue is a trademark of SPD Swiss Precision Diagnostics GmbH ("SPD"). © 2013 SPD (except for any third party content identified as such). All rights reserved.